MARKETING & COMMUNICATIONS
Spring 2017

Industry-Specific Programs & Events

Spiders in RVA: Careers in Museums
February 10, 1 – 5:30 p.m., Off-Campus

A&S NEXT
February 11, 9:30 a.m. – 3:30 p.m., Alice Haynes Room

Deconstructing Marketing & Communications
February 18, 8:30 a.m. – 3 p.m., Alice Haynes Room

Beyond SpiderConnect: Marketing & Communications
Job and Internship Search Strategies
March 14, 7 - 8 p.m., TBD

General Workshops

Resume & Cover Letter Workshops
January 18, 5 – 6 p.m., THC 321
February 7, 5 – 6 p.m., THC 321
February 20, 5:30 – 6:30 p.m., THC 321
March 21, 5 – 6 p.m., THC 346

Internship Search Workshops
January 24, 5 – 6 p.m., THC 321
February 13, 5 – 6 p.m., THC 321
March 22, 5 – 6 p.m., THC 321

Spring Spider Career Expo
January 27, 12 – 3 p.m., Queally Center
• Spring Spider Career Expo Prep Session
  January 23, 5:30 – 7 p.m., THC 305
• Diversity Networking Brunch
  January 27, 10:30 – 11:45 a.m., Queally Center

Interview Workshops
January 30, 5 – 6 p.m., THC 321
February 15, 5 – 6 p.m., THC 321
March 29, 5:30 – 6:30 p.m., THC 321

LinkedIn 101: Establishing Your Profile
January 31, 5 – 6 p.m., THC 305

Professional Communication Workshops
February 8, 5 – 6 p.m., THC 321
March 28, 5 – 6 p.m., THC 321

Focusing Your Job Search
February 15, 5 – 6 p.m., Wilton Center Multifaith Room

Job Search Strategies Workshop
February 21, 5 – 6 p.m., THC 305

MBTI Workshop: Link Your Personality Type to Majors and Careers
February 27, 4 – 6 p.m., International Center Commons

Choosing a Major Workshop
March 15, 4 – 5 p.m., Wilton Center Multifaith Room

Applying to Graduate School Workshop
April 3, 5 – 6 p.m., THC 321

LinkedIn 102: Leveraging Your Network
April 4, 5 – 6 p.m., THC 305

Focusing Your Job Search
February 15, 5 – 6 p.m., Wilton Center Multifaith Room

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Marketing & Communications Job Search Resources
- American Marketing Association www.ama.org
- Public Relations Society of America www.prsa.com
- www.thecreativeham.com
- www.themuse.com
- www.thecreativegroup.com
- www.journalismjobs.com
- www.mediabistro.com
- American Society of Journalists and Authors http://asja.org/
- American Society of News Editors http://asne.org/
- International Center for Journalists http://www.icfj.org/
- National Association of Broadcasters http://www.nab.org/

The listing of these resources does not indicate an endorsement of the opportunities listed on these sites. Students are strongly encouraged to thoroughly research any opportunities posted on the above resources.

To schedule an appointment, please use the online appointment scheduling tool found in SpiderConnect. Stop by drop-in hours at Career Services-THC 306 or Queally Hall-Q273, Monday – Friday from 2 to 4 p.m. For more information, visit careerservices.richmond.edu.