

Sample Marketing Internship Posting

Contact Title	College Relations Manager
Contact Email Address	brand@corporate.com
Contact Phone Number	888-888-8888
Do you wish to make your contact information viewable by students?	Y
Position Type (full-time, internship, etc.)	Internship
Position Title	Brand Intern
Position Description & Qualifications	<p>The Brand intern will work closely with all members of the Brand team, as well as others within Global Communications and across the company. Responsibilities will include scoping projects, conducting research, making recommendations, executing plans and project management.</p> <p>Sample Projects Include:</p> <ul style="list-style-type: none"> -creating calendar for company wide distribution including concept, copy, and obtaining proper approvals -consolidating and enhancing Facebook presence -research of innovative social media initiatives -assisting team members with implementation and analysis of global strategy <p>Basic Qualifications:</p> <ul style="list-style-type: none"> - Pursuing a Bachelors Degree in Marketing or Communications - Proven record of performance and initiative - Excellent computer skills - Excellent interpersonal skills - Bias for process - Familiarity with social media, preferably from a business perspective <p>Preferred Qualifications:</p> <ul style="list-style-type: none"> - Junior or Senior college student - Prior internship experience

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	<p>TO APPLY: You must submit your resume to both the company website as well as your university's career center.</p>
Position Location(s)	New York, New York
Compensation (<i>paid, unpaid or stipend</i>)	Paid
Documentation Required (<i>Resume, Cover Letter, Unofficial Transcript, Letters of Recommendation, etc.</i>)	Resume, Writing Sample
Receipt of Application Material - Select All that Apply:	
Accumulated application packet - indicate receipt(s) email address(es) and due date	brand@corporate.com , 3/02/2012
Organization website - indicate URL	Interns.corporate.com
Open application - receive applications through SpiderConnect as students apply	
Does this opportunity require academic credit? (Y/N)	N
SpiderConnect Posting Start Date	1/24/2012
SpiderConnect Posting End Date	3/02/2012